



SACRAMENTO THEATRE COMPANY

Community Partnerships

Sacramento Theatre Company partners with other area non-profit organizations to raise awareness about important topics and the work of other worthy non-profits that have a tie-in to our productions.

Some of our most successful Community Partnerships over the last several seasons have included a partnership with Sierra Donor Services on our production of *Frankenstein*, in which Sierra registered over 200 organ donors on-site at STC, touching 1,400 lives. Another example of huge success was our partnership with the Sacramento SPCA on *Bark! The Musical* and again on our recent production of *The Hound of the Baskervilles*, partnerships in which a total of 10 dogs were adopted on-site at adoption events held at the theatre.

There are a number of mutual benefits of becoming a Community Partner with Sacramento Theatre Company. Past Partner agreements have included the following benefits:

- A Half-page ad in the Playbill for the entire run of the selected partner show
- Recognition on STC's website and all social media platforms throughout the season
- Placement of your promotional materials in the lobby area during the run of the show
- Ten complimentary tickets to the partner show
- Community Partner Night: pending availability, a pre-show reception in the lobby area reserved for your non-profit
- Consideration of other unique ways in which the partnership can be a mutual benefit to both STC and your non-profit

For additional information on Community Partnerships with Sacramento Theatre Company, or to become a Community Partner, please contact:

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