

75th Season of Decades, Divas & Diamonds

	Season Sponsor \$50,000	Holiday Production \$10,000	Main Stage or Pollock Stage Production \$5,000	Youth Series \$2,500	Cabaret Series \$2,500
Main Series Shows 4,000-5,000 Impressions	20 Tickets		10 Tickets		
Pollock Series Shows 2,500-3,500 Impressions	10 Tickets		(or) 10 Tickets		
Holiday Show Up to 9,000 Impressions	4 Tickets	20 Tickets			
Youth Series 6,000 Impressions	10 Tickets			10 Tickets	
Cabaret Shows 600 Impressions	10 Tickets				10 Tickets
Curtains Up 600 Impressions	Premiere Theatre Seating (10 Tickets)	6 Tickets	4 Tickets		
Black & Red Gala 200 Impressions	Table Seating 8 Tickets	4 Tickets	4 Tickets	2 Tickets	2 Tickets
Full Page Playbill Ad Prominent Signage	X	X	X	X	X
Logo Inclusion: Web Pages, Marketing Materials	X	X	X	X	X
Verbal Recognition during Curtain Speeches	X	X	X	X	X
Social Media: Facebook (5,500+), Instagram (950+), Twitter (5,100+)	X	X	X	X	X

Contact Dawn Spinella, Development Manager, for additional information: development@sactheatre.org 916-446-7501 x.105